



## The International Festival and international partnerships

The International Festival is committed to creating partnerships with local businesses operating on a world scale, sharing our global outlook, and with a belief that arts and culture can create a positive environment for citizenship and understanding.

In 2019, we continue to work with businesses that reflect our values of internationalism, innovation, welcome and collaboration: **Aberdeen Standard Investments** is a leading global asset manager with clients in 80 countries supported by 50 relationship offices; **Virgin Money** is now part of the sixth largest bank in the UK; **Baillie Gifford** has assets under management of over £195 billion and places great emphasis on corporate philanthropy; the **University of Edinburgh** is ranked in the top 20 universities in the world and discovers, develops and shares knowledge to benefit society; **Edinburgh Gin** is committed to creating innovative award-winning gins; design and engineering firm **Arup** employs more than 14,000 people in 34 countries; **PwC** are a network of firms in 158 countries whose purpose is to build trust in society and solve important problems; **Dentons** is the world's largest law firm offering talent from diverse backgrounds and countries.

Our network of international partners has been strengthened by four new sponsorships: **Edinburgh Napier University**, whose festivals and events management courses are nurturing the next cultural leaders; **Bonhams Auctioneers** and **At Pretium Jet Charter**, both of whose sponsorships have been match funded by the Culture Business Fund Scotland to bring creative projects to life; and **Aggreko** who will be bringing power to Leith Theatre.

**Media partnerships** continue to extend and broaden the reach of the International Festival. We continue our long-standing relationship with broadcast partner **BBC Radio 3**, broadcasting classical concerts from our venues. In 2019 sixteen Queen's Hall morning concerts are transmitted live, with five Usher Hall concerts recorded for later broadcast, including the **world premiere of Sir James MacMillan's Symphony No 5 *Le grand inconnu*** and Wagner's ***Götterdämmerung***, marking the culmination of four years of concert performances of the *Ring* cycle at the International Festival. Our partnership with **The List** continues to take the International Festival to audiences across Scotland and beyond, highlighting Festival events to fans of every artform.

Sustainability in partnerships is very important to the International Festival and we value the long-term partnerships we have with Major Sponsors: **Capital Document Solutions, Pulsant Business Unlimited, Sheraton Grand Hotel & Spa**, and our Leith Theatre technical partners **Black Light** and **The Warehouse**.

Our family of corporate supporters include businesses who are integral to our work such as **Appetite Events, Arnold Clark Car and Van Rental, Dine, Cullen Property, gh digital print, Sound Moves, Springbank Distillery, Steinway & Sons, Waldorf Astoria Edinburgh**. Without them much of the work that goes into presenting the Festival in August would not happen.

To find out more about sponsorship and partnerships with the Edinburgh International Festival please contact Sadie McKinlay, Head of Development, [sadie.mckinlay@eif.co.uk](mailto:sadie.mckinlay@eif.co.uk), 0131 473 2062